



# Dockyard Workers in New England

*Their ships are good, their men are fine, Hurrah for the Black Ball Line...*

(Traditional New England Sailor Song)

For the Spring Opening season 2012 BLEND launches a rough and modern take on dockyard workwear as you know it from the middle of the 20th century. You can almost smell the oil of the engines mixed with saltwater and hear the sounds from the shipyard, the seagulls crying and ships unloading cargo. The collection captures the particular spirit from the docks in New England in a mix of traditional sailor uniforms and practical work wear.

The collection presents an overall 50s retro-look with fabrics in denims and twill, laundered cotton shirts and

the traditional cable knitwear. The colours reflect the theme: Navy blue, work wear checks in red and blue with some washed colours like light blue, light yellow, grey, caramel and white. The styling is highly inspired by an authentic naval look with clear references to blue collar workers.

An important key item for this collection is the pale blue chambray shirt that captures both the dockyard theme and the trend for the spring 2012. It's timeless and still refreshingly modern and simple - works with both denim and twill jeans.